

*Chris* **BUDZBAN**

**MARKETING PROPOSAL**

**2012**

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**HOMETOWN: LUXEMBURG, WI**



# ABOUT ME

## Chris **BUDZBAN**

**Nickname:** Budzo

**Birthdate:** 7/22/1986

**Hometown:** Luxemburg, WI

**Occupation:** Website Designer

**Division:** IMCA Northern Sportmod

**Car #:** X

**Years Racing:** 2

**Family:** Demon (Dad), Sue (Mom), Kenny (Brother)  
& Michelle (Sister)

**Hobbies:** Video games, basketball, football, golf,  
graphic design, listening to music

**Favorite Track:** Luxemburg Speedway

**Favorite Movies:** Tommy Boy, Happy Gilmore, Just Friends

**Favorite Bands:** Disturbed, Metallica, KISS, Sevendust, Pantera



# ACCOMPLISHMENTS

## 2011

**8 TOP-10 FINISHES**

**2 HEAT RACE WINS**

**1 SEMI-FEATURE WIN**

**1 TOP-4 FEATURE FINISH**

## 2010

**3 TOP-10 FINISHES**

**BEST APPEARING SPORTMOD (LUXEMBURG SPEEDWAY)**

# 2012 CAR DESIGN



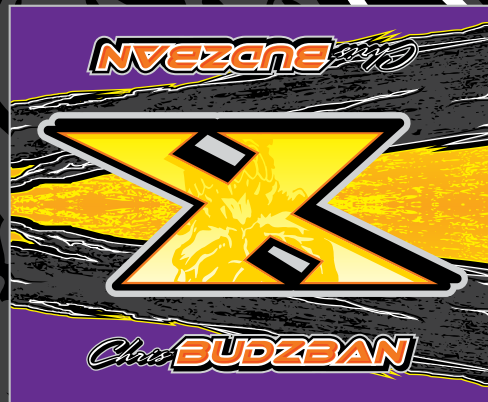
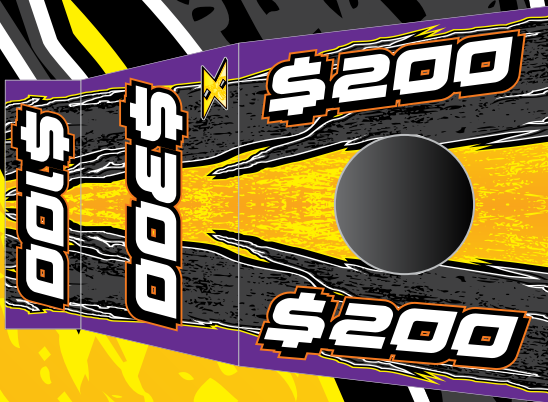
# PACKAGES OFFERED

## ALL PACKAGES INCLUDE:

- 5 MONTHS OF ADVERTISING EXPOSURE
- COMPANY LOGO PLACED ON CAR, DRIVER CARDS, WEBSITE, SOCIAL MEDIA & STICKERS
- SPECIAL 8X10 END-OF-YEAR "THANK YOU" PHOTO

**GoPro**  
 Be a HERO.   
 HD IN-CAR SPONSOR

**\$300**



**ALL PACKAGES NEGOTIABLE**



**\$ AMOUNTS ON PASSENGER SIDE INCLUDE DRIVER SIDE**

# 2011 RESULTS

Date	Track	Heat Finish	Consi Finish	Feature Finish
5/6/11	Luxemburg Speedway	5th	5th	DNQ
5/7/11	Thunderhill Raceway	4th	-	10th
5/20/11	Luxemburg Speedway	3rd	-	7th
5/27/11	Luxemburg Speedway	5th	1st	20th
5/28/11	Thunderhill Raceway	2nd	-	6th
6/3/11	Luxemburg Speedway	7th	3rd	DNQ
6/4/11	Thunderhill Raceway	5th	-	15th (flat tire)
6/11/11	Thunderhill Raceway	9th	-	10th
6/12/11	Seymour Speedway	9th	-	16th
6/17/11	Luxemburg Speedway	7th	5th	DNQ
6/18/11	Thunderhill Raceway	9th	-	9th
6/24/11	Luxemburg Speedway	9th (DNF)	4th	DNQ
6/25/11	Thunderhill Raceway	10th	-	13th
7/1/11	Luxemburg Speedway	5th	-	19th (DNF)
7/2/11	Thunderhill Raceway	6th	-	12th
7/8/11	Luxemburg Speedway	2nd	-	14th
7/15/11	Luxemburg Speedway	6th	2nd	19th
7/29/11	Luxemburg Speedway	6th	6th	DNQ
8/5/11	Luxemburg Speedway	6th	4th	DNQ
8/7/11	Seymour Speedway	7th	-	12th
8/12/11	Luxemburg Speedway	1st	-	4th
8/19/11	Luxemburg Speedway	1st	-	15th
8/20/11	Thunderhill Raceway	8th	-	9th
8/26/11	Luxemburg Speedway	6th	6th	DNQ
9/3/11	Thunderhill Raceway	2nd	-	20th (DNF)
9/4/11	Seymour Speedway	3rd	-	8th
9/16/11 & 9/17/11	Luxemburg Speedway	4th	4th	22nd (DNF)



**SEMI-FEATURE WIN - 5/27/11**

# TRACKS WE'RE RACING



## SOCIAL MEDIA



[FACEBOOK.COM/BUDZORACING](https://www.facebook.com/budzoracing)

OVER 175 "LIKES"



[TWITTER.COM/BUDZORACING](https://twitter.com/budzoracing)

OVER 45 FOLLOWERS



[YOUTUBE.COM/BUDZORACING](https://www.youtube.com/budzoracing)

OVER 5,800 VIDEO VIEWS IN 2011



[BUDZORACING.COM](http://budzoracing.com)

OVER 7,000 TOTAL VIEWS

3,000 VIEWS IN 2011 SO FAR

4,000 VIEWS IN 2010

# 2011 MERCHANDISE

WINDOW STICKERS



AUTOGRAPH CARDS



T-SHIRTS